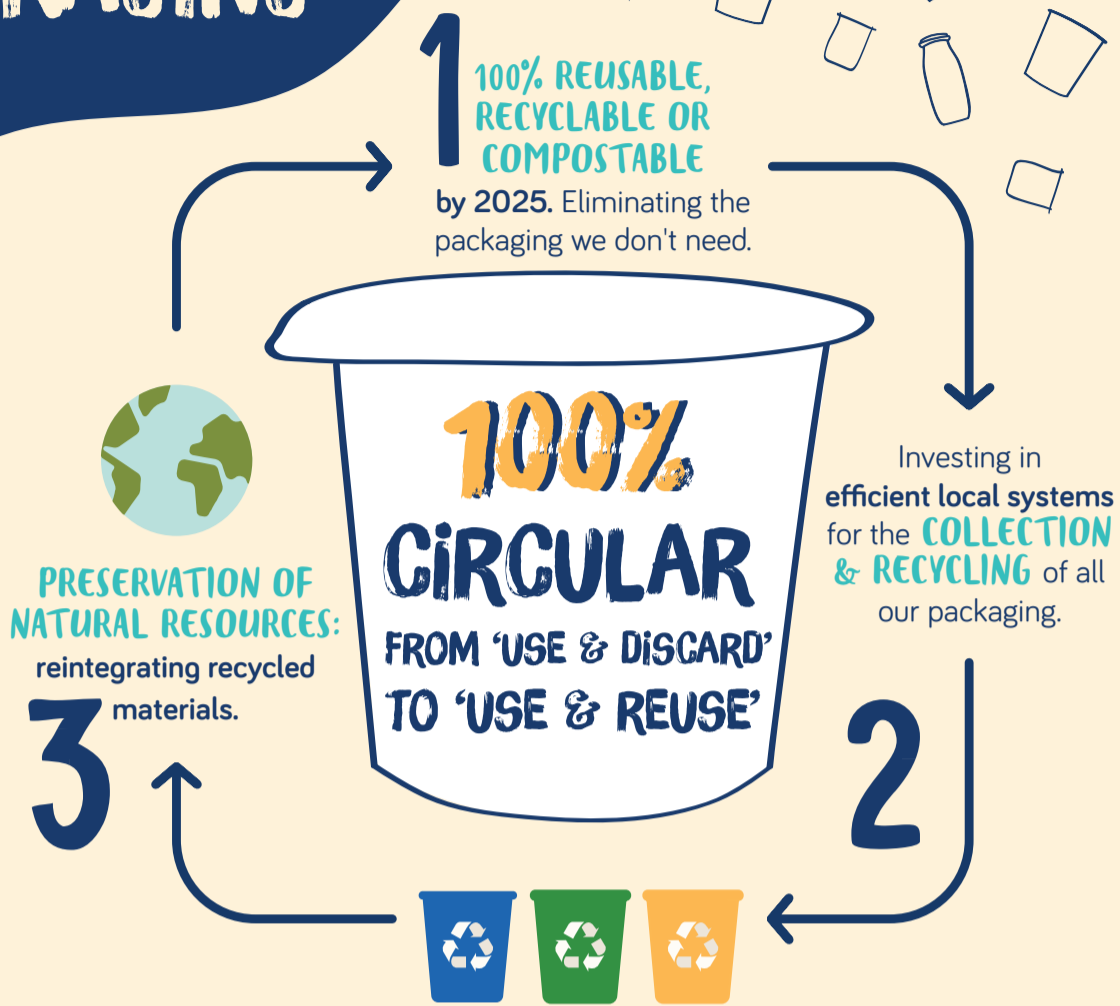


OUR JOURNEY TOWARDS 100% CIRCULAR PACKAGING



Raising consumer awareness of the importance of **GOOD SORTING**.



Actimel's iconic little bottle now contains half plastic as when it was launched in Rotselaar in 1994.

Fostplus

New Blue Bag for all citizens in Belgium.



FIRST STEP in this journey.

light & free

Our commitment? Use at least **50% recycled** materials in average for all our packaging by 2025.

REDUCE ENVIRONMENTAL IMPACT

Packaging made from rPET (recycled plastic) has a lower carbon footprint vs non recycled plastic.

